

To Whom It May Concern,

I am pleased to write this letter of recommendation for Ms Ina Aalmo Andersen, who worked as a Marketing Coordinator at Al Zorah Beach Resort. During her time with us, Ina proved to be a dedicated, creative, and highly capable member of the team.

Ina played a key role in supporting the resort's marketing and communications initiatives, including managing social media content, coordinating influencer stays, liaising with PR agencies, preparing reports, and assisting in the development of marketing collateral. Her ability to handle multiple tasks with professionalism and attention to detail consistently impressed both colleagues and leadership.

Importantly, during a critical transition period for the resort, including rebranding and change of management. Ina took the lead on marketing responsibilities. She became the primary point of contact for most marketing-related tasks, overseeing the website transition, coordinating with design agencies, and independently taking on creative design tasks to ensure continuity and quality across all channels. Her initiative, adaptability, and strong sense of ownership were instrumental during this time.

Ina has demonstrated excellent communication skills, a proactive work ethic, and a genuine passion for hospitality and brand storytelling. I am confident that she will bring the same level of commitment and creativity to any organisation she joins.

Ina is a true asset for any organization / office.

Please feel free to contact me at if you require any further information.

Sincerely,

Anuranjan Mishra

Director of Sales & Marketing

Al Zorah Beach Resort

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